

WAGNER CARVALHO

Product Designer (UX/UI) · Galway, Ireland · EU citizen (Italian), full right to work in Ireland/EU
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SUMMARY

Product Designer (UX/UI) with 10 years in Ireland across startups, agencies and large tech, including Lead UX Designer at Hewlett Packard Enterprise. I take B2B/SaaS and consumer products from discovery and user research through user flows, wireframes, prototyping and usability testing to polished UI and developer handoff, working closely with product managers and engineers. Strong in design systems and accessibility (WCAG 2.2), and I use AI tools to prototype and validate faster. Open to full-time Product Designer roles in Ireland/EU (hybrid or remote).

PROFESSIONAL EXPERIENCE

Product Designer (Contract) | Brazilian court (TJMT), via Basis Tecnologia da Informação S.A.

Dec 2025 – Aug 2026 · Brasília, Brazil (Remote)

- Ran user research and interviews for the court's public website; found heavily used sections that were hard to find and made them easier to reach. Visitors went up and the post-launch survey showed strong satisfaction.
- Improved user journeys across internal judicial systems and citizen services, prototyping in Figma and Figma AI.
- Partnered with the court's AI Centre on AI-assisted experiences: gathered requirements, helped refine the AI and personally reviewed outputs before release.

Tools: Figma, Figma AI, Figma Make, Gemini, Claude Code

Independent Product Designer | WRCC Design

May 2024 – Dec 2025 · Ireland (Remote)

- Designed, built and launched my own products end to end, leading mobile-first UX and UI from discovery to launch: SafeRent Ireland (tenant protection platform) and IronLinked (professional network for the fitness industry).
- IronLinked: interviewed athletes, coaches and brand owners; defined the three core pillars (profiles, discovery, events) and prioritised three MVP journeys; moved from low-fidelity wireframes to final UI and visual identity; launched the MVP and iterated on survey, interview and usage feedback.
- Ran discovery workshops and MVP definition; designed in Figma including responsive states, edge cases and accessibility reviews.
- Supported implementation in React and Supabase, working directly with engineers, with lean component libraries to keep the UI consistent.

Tools: Figma, Figma AI, React, Supabase, HTML/CSS, Lovable, Claude, Claude Code

Lead UX Designer | Hewlett Packard Enterprise

Jan 2022 – Apr 2024 · Galway, Ireland

- Led UX for enterprise SaaS tools in the HPE Support Center portal, making complex infrastructure and security data usable for technical users.
- Owned the portal's notification system end to end: user interviews, competitor analysis, wireframes, interactive prototypes, usability testing and iteration. The new system increased user engagement and timely access to information, with positive feedback from users and stakeholders.
- Grew a component-based design system used across teams, creating new components and refining existing ones to improve accessibility and consistency.
- Aligned the prototyping tool with the design system and provided detailed design specifications, making handoff to engineering cleaner.
- Worked closely with product managers, developers and stakeholders in Agile/Scrum product teams; discovery sessions and usability tests reduced task friction and shaped the roadmap.

Tools: Figma, FigJam, Axure RP, Jira, Confluence, Photoshop, Illustrator

Product Designer | Nova Leah

Jun 2019 – Feb 2022 · Dundalk, Ireland

Cybersecurity compliance SaaS for medical device manufacturers.

- Created the product's design system from scratch, aligned to brand, accessibility standards and user needs, in close collaboration with engineers and front-end teams.
- Led a full redesign of the application on the new design system, reworking each feature's user journey to make it more intuitive and efficient.
- Designed the core flows of SelectEvidence, turning 200+ regulatory requirements into clear UI patterns and guided step-by-step flows so non-specialists could do compliance work.
- Ran competitor analysis and tested mockups with customers; built interactive prototypes for client validation, sales demos and internal alignment.

Tools: Adobe XD, Illustrator, HTML/CSS

Digital Designer | Oliver Agency

Sep 2017 – Jun 2019 · Dublin, Ireland

- Designed landing pages, microsites and campaign assets for BMW, AXA, Musgrave and Bank of Ireland.

Tools: Photoshop, Illustrator, WordPress, HTML/CSS

SKILLS

- Product & UX:** Discovery, user research and interviews, usability testing, competitor analysis, personas, journey mapping, user flows, information architecture, wireframes, MVP definition
- UI & Design Systems:** High-fidelity UI, interactive prototyping, responsive web and mobile, design systems, component libraries, accessibility (WCAG 2.2), developer handoff and design specifications
- Collaboration:** Cross-functional work with product managers, engineers and stakeholders; Agile/Scrum; Jira, Confluence
- Tools:** Figma (FigJam, Figma AI, Figma Make, Figma MCP), Axure RP, Adobe Creative Suite, HTML/CSS, React, Supabase
- AI:** Claude, Claude Code, Gemini, Lovable (Diamond Certified), Antigravity. AI-assisted discovery and prototyping with a Design.md design-system source of truth, and human review of every AI output before it reaches users.

SELECTED PROJECTS

Mockit | [mockit.design](#)

Founder and product designer · 2025 – present

- Browser-based 3D device mockup generator: paste a URL or drop a screenshot and get a polished mockup in one step, instead of around 40 minutes in Photoshop.
- 2,800+ active users in 7+ countries with no paid marketing. Using feedback, community research and analytics, cut drop-off at the rendering step from 34% to 11% and time to first mockup from 47s to 12s.

Vegan Check | [vegancheck.co](#)

Product designer and MVP lead · Community app to find and share vegan products nearby

- Surveyed 420+ vegans and vegetarians; 72% relied on several local groups to find products, so I designed a map-and-list feed with quick posting and light gamification.
- Organic users in Ireland, the UK, the US, Canada, Vietnam and Spain, with no ads or funding; featured in La Zona Veggie, Vevolution and Vegconomist.

EDUCATION & CERTIFICATIONS

- Professional Certificate in Designing for Accessibility, UX Design Institute (2025)
- Foundations of User Experience (UX) Design, Google (2022)
- Postgraduate Diploma in UX Design Fundamentals, IADT, Ireland (2018)
- BA in Advertising and Marketing

PUBLICATIONS & CONTENT

50+ articles on UX, design systems and product strategy on Medium (incl. Bootcamp) · Host, Manada Podcast · Author, Goober, The Cat That Wasn't Mine